



business continuity and disaster recovery



Keep your business running.

To ensure business continuity and resilience after any disruption, you need to focus on much more than avoiding hardware, software, or power outages. Datalink's comprehensive business continuity planning and disaster recovery solutions help you develop a framework that spans people, processes, and technology – ensuring operational excellence and risk mitigation.

The value of business continuity planning lies in the identification of risks, the risk mitigation process, and the resulting organization-wide increased awareness.



WHY DATALINK

- Customers value our unbiased approach. Because we are not tied to one manufacturer or one suite of products, we are free to customize solutions to your needs.
- We're 100-percent focused on optimizing data centers and have a track record of success in complex, enterprise environments.
- Leveraging our expertise and solutions enhances staff efficiency and productivity. We free your team, so it can focus on other key business initiatives.
- With direct, real-time access to Datalink OneCallsm customer support engineers, disruptions in your IT environment are resolved quickly and accurately.

WITH DATALINK'S BUSINESS CONTINUITY PLANNING AND DISASTER RECOVERY SOLUTIONS, YOU CAN ENSURE YOUR BUSINESS CONTINUES OPERATING WITHOUT INTERRUPTION – WHETHER THE PROBLEM IS CAUSED BY SYSTEM FAILURES, INADVERTENT HUMAN ERRORS, OR NATURAL DISASTERS.

By integrating our proven best practices into an individualized process, we turn business continuity and disaster recovery (BC / DR) into an overall change process. We use a collaborative strategy to help you look at your investments in enterprise technology not as individual servers or applications, but as a cohesive pool of computing resources able to rapidly adjust to new demands and reduce the risk of disruption.



When recommending solutions for your organization, we rely only on best-available technologies from leading IT vendors. Our unbiased approach and use of our full IT testing lab ensure that our recommendations will be customized to align with your unique situation.

WE HELP YOU CHOOSE THE RIGHT PATH

Leveraging our 20 years of experience as end-to-end data center specialists, we get to know your business and its identified risks, current risk mitigation, and potential business impacts of these risks. We then use this information along with our documented best practices to develop a reliable BC / DR foundation that is tailored to your organization. Our consultative methodology includes:

- Identifying and validating mission-critical business functions aligned with IT support capabilities
- Improving security and compliance
- Optimizing capital investments
- Reducing the risk of disruption to operations or loss of information
- Establishing documented responsibilities for mission-critical business functions
- Defining and testing disaster recovery plans

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EFFECTIVE BC / DR PLANS BEGIN WITH DATALINK

Our proven BC / DR methodology is designed to provide a solid framework for ensuring your needs are met through business resilience and continuity. Datalink certified and experienced engineers and consultants help you see the broad view of your business requirements, implement action plans to achieve your goals, and maximize the investments you've already made.

- Data continuity services – During qualitative and quantitative information gathering, we identify linkages and dependencies among the three critical elements of data continuity: processes, applications, and infrastructure.
- BC / DR strategy development – Using a collaborative and consultative approach, we work with you to develop recovery strategies, response and escalation strategies, and a business continuity plan.
- Testing and maintenance – Once you have identified a complete BC / DR strategy, we will help ensure enterprise-wide adoption through training, testing, and integration.

The combination of our proven tools-assisted analysis and engineering-led solutions help you mitigate risk with a comprehensive BC / DR strategy. Your data protection processes and systems will be more reliable and easier to manage. You will achieve your service-level agreements. And most importantly, your organization will have access to the data that supports and drives the business.

Making IT happen

A complete data center solutions and services provider, Datalink helps Fortune 500 and mid-tier enterprises get the most from every IT investment – with storage, server, and network expertise across the infrastructure. We deliver greater business results throughout, designing what we sell, deploying what we design, and supporting what we deliver.

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